Date: April 18, 1995

To: All Field

From: Joe Rytell

Re: Happenings at the AUA

ce: Doug Durand Don Patton

Alan MacKenzie Karen Howard



I'm on my way back to Vegas but this time I'm not looking for Elvis...I, along with my fellow TAP dudes and dudettes, will be looking for your urologists attending the AUA.

Of course, we will be trying to help you in your selling efforts with Lupron and...we will once again be having urologists help guide TAP's \$100,000 grant to the AUA. TAP is giving this grant for the second year in a row because of our continued commitment to the specialty of urology. The AUA areas of support are those that the AUA Directors feel have been underfunded. Attached you will find the letter which went out to all AUA members.

We will also be showing our commitment to your urologists' newly diagnosed prostate cancer patients. A newly created program, 'Lifelines: A Guide to Life With Prostate Cancer', will be previewed at the AUA by attending urologists. Doctors can view a preliminary copy of the video and the accompanying booklet. Lifelines will help newly diagnosed prostate cancer patients learn about the disease as well as treatment options from Dr. Barrie Cassileth, a psychologist, and from other prostate cancer patients. You will be introduced to this program at the National Sales Meeting. So you now have yet another reason why you should look forward to Palm Springs.

Attached you will find a listing of the TAP attendees at the AUA. If you need anyone to track down one of your urologists.....these are your people!

Lastly, if your urologists stayed in the casinos a little longer than they had planned....or if they stayed up all night looking for Elvis...or Priscilla.....TAP can get their mornings or afternoons started with a delicious and stimulating TAPpuccino.

We can't wait to hear from you about how much fun your doctors had hanging out at the TAP booth in Vegas.



Board of Directors

OFFICERS President

Charge Carlos Jr. M.D.

President-Elect

Past-President Manten Lb vision 200

Secretary William R. Fander, h. M.D.

Freasurer Roy Expired h. M.D.

Historian Sonyt Leptwort M.D.

SECTION REPRESENTATIVES

Mid-Atlantic nary Chaler to N.D.

Sew England Bonns () and M D

New York f. Dance of Vangnam Jr. M.D.

South Central

And Free M.D.

ortheastern from S. Frant. M.D.

South Central Premis Parel Trans

Southeastern

Western

Jack W. M. Vermert, M.O.

Executive Director

se sames centants

Executive Secretary

Reduction of makers

Office of Education

6750 And Transferring State 900 Bottom: Frank 77 (c) Fills

Director teseph Schemer h. M.D.

AMERICAN UROLOGICAL ASSOCIATION, INC.

OFFICE OF THE TREASURER

Roy J. Correa, Jr., M.D. 1120 North Charles Street Baltimore, Maryland 21201-5559

> 410/727-1100 FAX: 410/625-2390

Dear Dr.

March 28, 1995

TAP Pharmaceuticals, Inc. again is proud to provide a unique opportunity for the AUA and for urology. For the 1995 AUA Convention, they've allocated \$100,000 to a program called Guide the Grant, made possible through the TAP-AUA LINK-UP. Its purpose is to provide support for important but underfunded urologic programs.

We're asking you to help guide its distribution.

At TAP's request, the American Urological Association identified a number of areas where financial needs are not being met. We'll disburse the grant money to the funds recommended by AUA members in proportion to their votes.

The AUA funds identified are:

AUA Education Fund - used to aid in the production of quality continuing education projects at the lowest cost to AUA members and urology residents.

AUA ICUE Fund - the International Cooperative Urological Education, used to maintain urologic training centers in Bucharest Romania and Kiev, Ukraine. The goal is to improve patient care in these eastern European countries providing education for the local urologists.

AUA Research Fund - used to advance the clinical urologic research, primarily in areas other than those pursued by American Foundation for Urologic Diseases, Inc. (A.F.U.D.)

AUA Endowment Fund - used to promote urologic education and urologic practice.

AUA History Fund - used to foster appreciation for the contribution made throughout history by the practice of urology.

While you're at AUA, please visit the TAP exhibit - booth 1518 - and cast your ballot. And be sure to make time to enjoy a cup of delicious TAPpuccino.



Сотеа, Jr. M.D. Treasurer ТАР 5057144 Bentley Boivin AXA08 Karen Schweppenheiser AXD06 Mary Ann Shockley AXE07 Kristine Schaffer BXA03 Dino Pappas BXB03 Penny Durrett BXD03 Jami Jones CXA06 Barbara Richman CXE06 Colette MacPhail CXE08 Todd Hyde AXF DM Rodney Scotto DXC04 Debbie Pruett DXD10 Heather Walz EXB01 Jeff Rowell EXC03 Sheryl Resnik EXD07 **Bob Hood KTC DM** Deborah Mahan KTC06 Eric Weisenberger JTH07 Melissa Conway-Gebhardt JTI01 Scott Hickox HTZ02 Jennifer Adams HTZ09 Pete Troller MTM12